This unique book offers students a comprehensive, applications-oriented review of the most recent trends and challenges in the field of international management. The authors demonstrate the importance of this evolving field using the most up-to-date research and examples, the presentation of international management challenges and solutions, and the discussion of real-word business situations.

Corporate Social Responsibility

A distinctively Canadian text which provides theory and practice in case studies. More on Milton Friedman's views, ethics and the professions, South Africa, the environment.

Fulltext Sources Online
In the modern business environment, companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations. Despite the efforts of managers and directors, many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector. International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner. Examining the dangers of unethical behavior, this book provides the strategies and tools for proper management to encourage company strength and success. This publication is an essential resource for academicians, researchers, officials, post-graduate students, and professionals in the fields of business and business education interested in ethical decision making on the individual and company level.

The result of a conference on multinational culture, the papers collected here explore the sociocultural impacts of the transition to a global economy. Specific topics explored include government policies and their relationship to multinational activities, the formation and regulation of international capital, labor market segmentation and protectionism, managing multinationals without sacrificing ethical standards or profits, environmental impacts, and the language, legal, gender, and race dimensions of a global economy.
Small Business Sourcebook

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce. Business ethics can be both a normative and a descriptive discipline. As a corporate practice and a career specialisation, the field is primarily normative. In academia descriptive approaches are also taken. The range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non-economic social values. Historically, interest in business ethics accelerated dramatically during the 1980s and 1990s, both within major corporations and within academia. For example, today most major corporate websites lay emphasis on commitment to promoting non-economic social values under a variety of headings (eg: ethics codes, social responsibility charters). In some cases, corporations have redefined their core values in the light of business ethical considerations (e.g. BP's "beyond petroleum" environmental tilt). This book presents and discusses new and important issues in the field.

Special Issue on Advancing African Business Ethics Research, Practice and Teaching

Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization," including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book’s sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social responsibility.
This book is written from an inter-disciplinary perspective with the South African business context. It provides an introduction to the theory required for studying business ethics and practical guidance for moral decision-making. The book is divided up into three parts. Part One is concerned with the relationship between business and ethics and sketches some of the historical debates that have taken place. Part Two looks at moral dilemmas in business, particularly those that are relevant to the South African context such as AIDS and affirmative action. Part Three treats such practical issues as the corporate governance of morality, building trust with ethics and fighting fraud.

Moral decision-making in business Corporate responsibility in post-apartheid South Africa Morally sensitive affirmative action Working with AIDS The morality of insider trading.
develop the critical skills they need to analyze and solve complex ethical issues, while ensuring overall business success. The second edition retains Business Ethics’ strong balance of theory and practice, but incorporates several new features, including: Fresh cases ensuring students are exposed to the most topical real-world examples A global view, with examples from international and emerging markets, and coverage of ethical standards from around the world An expanded chapter on individual ethical decision-making, as well as a new chapter devoted to ethical theory A renewed emphasis on the popular boxed features with more integration of newer case studies, and the addition of "Emerging Market Business Ethics Insights" The latest data on business ethics and ethics related issues from a variety of reputable sources A comprehensive set of lecture slides, test questions, and instructor notes provide additional material for the classroom.

International Journal of Advertising

Perspectives on International Corporate Responsibility

This volume explores different angles of sustainability, university corporate social responsibility, and the role of civil society in the context of education, with a focus on curriculum development and teaching.

South African Journal of Science

African philosophies about the way to live a flourishing life are predominantly virtue-oriented. However, narratives of African conceptions of virtue are uncommon. This book therefore helps bridge an important gap in literature. Authors writing from South Africa, Ghana, Egypt, Kenya, Mauritius, Côte D’Ivoire and Nigeria share research on indigenous wisdoms on virtue, displaying marked consensus about the communitarian nature of African virtue ethics traditions and virtues essential for a flourishing life. They also show how indigenous virtue ethics improve corporate practices. This book will be a launchpad for further studies in Afriethics as well as a medium for sharing rich knowledge with the rest of the world.

Management and Economic Development in Sub-Saharan Africa
One of the major challenges facing Sub-Saharan African organizations today is how to effectively manage their resources. Though the importance of effective management of organizational resources is generally acknowledged, published research on the theme is disappointingly scarce. This book hopes to contribute in filling the lacuna. Contributors to the volume, which is the first in a book series from African Journal of Business and Economic Research (AJBER), a peer-reviewed, triennial publication, discuss various management issues in sub-Saharan Africa such as employee motivation, job satisfaction, compensation, organizational commitment, ethics, social responsibility and export management and the interplay between these and the effective management of an organization's resources. They argue that effective management of organizational resources — whether in the public or private sector — promotes efficiency, which in turn enhances the organization's ability to compete. The contributors also offer valuable insights into why many organizations in sub-Saharan Africa are inefficiently managed and offer desiderata for overcoming such challenges.

**Business Ethics in Africa**

Nearly 25,000 business-related acronyms and abbreviations used in all aspects of business, including accounting, advertising and marketing, banking and finance, commerce and trade, economics and statistics, insurance, investing, management, plus stock exchange symbols and more. Two arrangements of t

**Business Ethics in Canada**

The field of international corporate responsibility has emerged as an important subfield of business ethics in response to increasing concerns about the ethical conduct of international businesses. This volume contains intensive discussions by prominent scholars from many countries of codes of business conduct for multinational enterprises, socially responsible investing, corporate reputation and globalization, corporate responsibility and environmental issues, investment in developing economies, and responsible marketing.

**Wealth Or Poverty?**

**Civil Society and Social Responsibility in Higher Education**
Business Ethics in the African Context Today

Management and Economic Development in sub-Saharan Africa

African Journal of Modern Society

The fourth business-ethics bibliography from the University of Virginia's Center for the Study of Applied Ethics enters more than 4,000 items, including texts, monographs, edited volumes, journal and periodical articles, and articles from The Wall Street Journal, under almost fifty headings.

Multinational Culture

One of the major challenges facing Sub-Saharan African organizations today is how to effectively manage their resources. Though the importance of effective management of organizational resources is generally acknowledged, published research on the theme is disappointingly scarce. This book hopes to contribute in filling the lacuna. Contributors to the volume, which is the first in a book series from African Journal of Business and Economic Research (AJBER), a peer-reviewed, triennial publication, discuss various management issues in sub-Saharan Africa such as employee motivation, job satisfaction, compensation, organizational commitment, ethics, social responsibility and export management and the interplay between these and the effective management of an organization's resources. They argue that effective management of organizational resources - whether in the public or private sector - promotes efficiency, which in turn enhances the organization's ability to compete. The contributors also offer valuable insights into why many organizations in sub-Saharan Africa are inefficiently managed and offer desiderata for overcoming such challenges.

The African Journal of Business and Law

The South African Journal of Industries
International Business Ethics: Challenges and Approaches, edited by Georges Enderle, is a pioneer in this widely uncharted field of international business ethics. This volume includes the work of 39 contributors, half of them from non-Western countries, first presented at the First World Congress of Business, Economics, and Ethics hosted by Reitaku University and the Institute of Moralogy in Japan.

**African Virtue Ethics Traditions for Business and Management**

**African Journal of Business and Economic Research**

Societal marketing has gained widespread recognition in the marketing discipline both in academia and the professional industry. The Handbook of Research on Contemporary Consumerism is an essential reference source that provides an in-depth understanding on the various aspects and issues of consumerism and reveals the critical success factors and conceptual and theoretical frameworks of these concepts from recent contexts and perspectives. Additionally, it examines the impact of identity on marketing and branding from the consumerist perspective, discusses consumerism as a source of innovation and product development, and provides insights on consumerism and profitability. Featuring research on topics such as circular economy, digital marketing, and social media, this book is ideally designed for practitioners, managers, marketers, academic researchers, and students.

**International Business Ethics**

**Global Ethics**

**A Bibliography of Business Ethics, 1981–1985**

**Culturally-sensitive Models of Family Business in Sub-Saharan Africa**

Issues of redistribution and economic justice increasingly dominate the political agenda in South
Africa. This study offers a pragmatic and comprehensive analysis of the real options behind the rhetoric, and suggest future policy proposals.

Business Acronyms

Business Ethics in Focus

Business Ethics

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